

22.1.2025

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Title

A reinterpretation of institutional transformations in European higher education : strategising pluralistic organisations in multiplex environments / Nicoline Frolich ...

Publication year

2013

Source/Footnote

In: Higher education. - 65 (2013) 1, S. 79 - 93

Inventory number

34149

Keywords

Hochschulreform : allgemein ; Hochschule und Staat : allgemein ; Hochschule : Verwaltung allgemein ; Ausland : Europa : Hochschulwesen allgemein

Abstract

The paper draws on institutional theory with special attention to recent contributions that aim at developing its micro-foundations. We address the question of how individual higher education institutions deal with institutional pluralism. We develop an analytical framework inspired by institutional theory, the sensemaking perspective in organisation theory and strategy-as-practice to connect the macro-transformation processes of the organisational field and the micro-processes of organisational strategising.(HRK / Abstract übernommen) Frolich, Nicoline, E-Mail:

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