

16.1.2025

Author

WESSON, Tom

Title

An examination of the major challenges impacting university delivered executive education / Tom Wesson ...

Publication year

2011

Source/Footnote

In: The university as a business? / Paolo Rondo-Brovetto ; Iris Saliterer (eds.). - Wiesbaden : VS Verl. für Sozialwiss., 2011. - S. 133 - 141

Inventory number

31267

Keywords

Hochschule und Wirtschaft ; Wirtschaftsfachhochschulen

Signature

W 01 UNIV