HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

13.1.2025

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Title

Buzzing communities: how to build bigger, better and more active online communities / Richard Millington

Publisher

Warschau: Amazon Fulfilment, 2012

Collation

XVI, 291 S.: Ill., graph. Darst.

Publication year

2012

ISBN

978-0-98835990-1

Inventory number

80336

Keywords

Multimedia / Internet : Kommunikationstechnik

Abstract

Buzzing Communities cuts through the fluff to offer a clear process for creating thriving online communities. This book combines a century of proven science, dozens of real-life examples, practical tips, and trusted community-building methods. This step-by-step guide includes a lifecycle for tracking your progress and a framework for managing your organization's community efforts. (HRK / Abstract übernommen)

Signature

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