

01.7.2024

**Author**

COHEN, Shana

**Title**

Creating jobs for the social good : moving beyond on the neoliberal model of education for employment / Shana Cohen

**Publication year**

2017

**Source/Footnote**

In: Universities in the neoliberal era : academic cultures and critical perspectives / Hakan Ergül ; Simten Cosar (Hrsg.). - London : Palgrave Macmillan, 2017. - S. 119 - 143

**Inventory number**

45753

**Keywords**

Ausland : Marokko : Hochschulwesen allgemein ; Ausland : Marokko : Studenten, Studium, Lehre

**Abstract**

Most policies to combat unemployment focus on employability and disregard the social and existential meaning of having a job. The consequence for higher education is that reforms push for developing skills that complement demand in the job market, rather than consider what individuals want from a job. Drawing on policy documents regarding employment and higher education as well as field research conducted in Rabat and Casablanca, Morocco, the chapter challenges the narrow consensus on reducing unemployment by showing how training, job management, perceptions of social contribution, productivity, and service quality intersect. The chapter then argues for a multidisciplinary approach to account for the social function of jobs and for policies that stress the connection between employment and the expectations and meaning of citizenship. (HRK / Abstract übernommen)

**Signature**

**01.7.2024**

W 01 UNIV