

03.7.2024

Author

YORKE, Mantz

Title

Curricula for economic and social gain / Yorke, Mantz ; Knight, Peter T.

Publication year

2006

Source/Footnote

In: Higher education. - 51 (2006) 4, S. 565 - 588

Inventory number

20653

Keywords

Ausland : Großbritannien : Studium, Studenten, Lehre ; Ausland : Großbritannien : Hochschulwesen allgemein ; Studentenschaft : Studienverhalten ; Bedarf an Akademikern

Abstract

Economic success is an aim of governments around the world. Their 'human capital' stance towards higher education implies the need to develop graduates' capabilities to the full. The concept of graduate 'employability', currently being developed in the light of theory and empirical data, is beginning to find acceptance in the UK. One of the keys to its acceptability in higher education has been the alignment of employability with good learning - that is, learning that is manifested in complex outcomes. However, the achievement of complex outcomes requires a programme-level focus, rather than a focus on individual study units. This article reports on the way such a programme-level approach was adopted in four different universities in the UK, and how relatively small-scale actions have the potential to augment students' employability. The implications for policy at the levels of the system, the higher education institution and the academic department are discussed. (HRK / Abstract übernommen), Yorke, Mantz, E-Mail: m.yorke@livjm.ac.uk