

11.8.2024

Author

MALESKY, L. Alvin (PETERS, Chris)

Title

Defining appropriate professional behavior for faculty and university students on social networking websites / L. Alvin Malesky ; Chris Peters

Publication year

2012

Source/Footnote

In: Higher education. - 63 (2012) 1, S. 135 - 151

Inventory number

31476

Keywords

Studentenschaft ; Studienverhalten ; Multimedia / Internet ; Kommunikationstechnik

Abstract

The vast majority of university students have profiles on social networking sites (e.g., Myspace, Facebook) (Salaway et al. 2008). However, it is yet to be determined what role this rapidly evolving method of communication will play in an academic setting. Data for the current study was collected from 459 university students and 159 university faculty members. Participants' opinions regarding faculty/student interaction on social networking sites (SNSs) were analyzed. Over one-third of the students and a quarter of the faculty participants reported that it is inappropriate for faculty members to have accounts on SNSs. Significant disagreement existed between the faculty and students, as well as among the faculty and among the students regarding what constitutes appropriate professional professor/student interaction on SNSs. (HRK / Abstract übernommen) Malesky, L. Alvin, E-Mail: malesky@wcu.edu