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Abstract

This article follows up on Summer School – How to Get Started (2011) which provided a basis for higher education institutions considering setting up an international summer school. The first article focused on determining the rationale for offering a summer school programme; provided an overview of different organisational models; described ways to deal with internal and external stakeholder management; and explained the relation between the university's profile and the profile of the summer school with the implications for the courses being offered. This second article describes the next steps in summer school organisation once the preparatory phase is over: A summer school model and its profile have been determined and decisions on the programme have been made. It will focus on student recruitment and its instruments, enrolment, housing, social programme, quality management and integration. (HRK / Abstract übernommen)