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Globalization's culture consequences of MBA education across Australia and Singapore : sophistry or truth?

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Abstract

A generally held view among international managers is that the cultural changes occurring in most modernizing societies may lead to similar outcomes and the erosion of cultural differences. Cultural convergence is posited to result from the homogenizing effect of technological transfers between societies. One major force which emerges from this technology transfer is the convergence of education (Webber 1969). The purpose of this study is to investigate the convergence of Masters of Business Administration (MBA) education along Hofstede's (1997, 2001) five work-related cultural dimensions across Australia and Singapore. The pre-test and post-test quasi experimental design with control groups was employed. The findings revealed that there are convergences along Hofstede's Individualism, Uncertainly Avoidance and Power Distance. However, the Singapore Chinese scored significantly higher on Long versus Short-term Orientation (or Confucian Work Dynamism) at both time points. (HRK / Abstract übernommen) Goh, Jonathan Wee Pin, E-Mail:

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