

12.1.2025

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**Title**

Higher education policy : the evolution of a journal revisited / Jeroen Huisman

**Publication year**

2013

**Source/Footnote**

In: Higher education policy. - 26 (2013) 4, S. 433 - 445

**Inventory number**

44436

**Keywords**

Presse

**Abstract**

This paper reflects on the contributions to the journal Higher Education Policy, celebrating its twenty-fifth birthday. It describes and analyses the themes addressed by the authors and the institutional background of the 1,172 contributors to the 812 papers. The analysis confirms the focus of the journal on higher education policy, governance and management, and its truly international character with contributions from across the globe on issues at stake in a vast range of countries and institutions. In addition, the paper analyses patterns regarding highly cited contributions to the journal and closes with words of thanks and recommendations for those intending to submit a paper to the journal. (HRK / Abstract übernommen)