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How do HEIs measure internationalisation today? : analysis of user profiles in the IMPI toolbox /

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Abstract

There is a lot of debate on the measuring of internationalisation today. We argue about input versus output, the question of outcomes, impacts and effects, and the right way to go. This paper aims to shed some light on the current trends in measuring at least input and output, not based on pure assumptions or single case studies but the empirical findings of an analysis of users of the IMPI toolbox over the last three years. It shows that choices of indicators depend on regions, sizes and types of HEIs but also, and much more so, on which goal dimension is under scrutiny. The analysis of the use of the IMPI toolbox shows that we need a diverse approach to measure internationalisation.

(HRK / Abstract übernommen)