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**Abstract**

In Japan, the number of international students has increased steeply recently, which was led by the active government policies in the past several years. This paper aims to examine how the Japanese government has proceeded with the internationalisation higher education policy and to outline how Japanese universities have undertaken international student recruitment in recent years in response to the government internationalisation policy. We conclude that international students' recruitment differs depending on the mission and function of each university.(HRK / Abstract übernommen)