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**Abstract**

This article discusses the major issues and character of internationalization of curricula in higher education institutions in recent years in three non-English-speaking countries ? China, Japan and The Netherlands. By making a comparative analysis of curricula provided for international students and curricula with international subjects, perspectives or approach offered in both English and the local language, the author examines development and character of internationalized curricula in the three countries, describes the similarities and different aspects of how the three countries internationalized their university curricula and met the needs of different regions and social, economic and higher education systems. (HRK / Abstract übernommen), Huang, Futao, E-Mail: