

19.1.2025

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Title

Internationalization strategies of German universities / Ulrich Bremer

Publisher

Wiesbaden : Springer Gabler, 2018

Collation

XX, 250 S. : graph.Darst.

Publication year

2018

Series

(Schriftenreihe der HHL Leipzig Graduate School of Management) (Research)

ISBN

978-3-658-22132-4

Source/Footnote

Zugl.: Leipzig HHL Diss., 2017

Inventory number

80359

Keywords

Internationalität ; Globalisierung ; Austausch von Wissenschaftlern und Studenten ; Hochschule : gegenwärtige Situation ; Hochschule und Staat : allgemein

Abstract

Ulrich Bremer examines the internationalization process of German public research universities, extracts multiple expected factors of impact from existing theory, tests them against data and thus delivers implications for research and practice. Strategy-based international partnerships,

19.1.2025

specialization and university size represent most relevant factors. The complex interplay of strategy and leadership are shown, a framework for their assessment is provided and conclusions in the fields of digitalization, uncontrolled migration and growing nationalism are drawn. (HRK / Abstract übernommen)

Signature

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