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**Author**

KIM, Seon-Joo

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**Abstract**

CAMPUS Asia (Collective Action for Mobility Program of University Students in Asia) is a student-exchange program designed to promote student mobility between South Korea, China, and Japan. Begun in 2011, the program aims to foster the next generation of leaders in Asia by nurturing young talents with shared visions. This article provides an overview of the CAMPUS Asia pilot program and the major findings of its comprehensive process evaluation in Korea using five criteria. The evaluation indicates that the CAMPUS Asia program has evolved into a unique program that promotes dual degrees, creates new learning models, and develops in-depth discussions of substantial collaborations among consortia. The need to develop mechanisms for applying the lessons learned and insights gained through the evaluation is addressed; implications and recommendations for sustainable development of the CAMPUS Asia pilot program are offered, as are the benefits of

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implementing a process evaluation in one's own practice. (HRK / Abstract übernommen)