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**Abstract**

The author, who has spent many years transforming the University of Aalborg, Denmark, into a modern Net-based university, reflects on how the information and communications technologies (ICTs) should be introduced into traditional universities so that the resulting transformations will be irreversible and successful in the broadest possible sense. The introduction of the ICTs and the resulting institutional transformation, she argues, must involve all institutional constituencies. The leadership in each case must be aware of the successes and failures of other institutions in regard to ICT adoption through the information resources of such international organizations as the International Association of University Presidents, the International Association of Universities, UNESCO, etc. Consultants representing such organizations must make an effort to understand the cultural and economic frameworks of the institutions that they advise and assist. The successful adoption of the ICTs in a higher education institution is a complex process. (HRK / Abstract übernommen)