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**Abstract**

A sample of public universities and private colleges are compared in terms of their enrolments, costs, facilities and quality of provision. The purpose is to illuminate an important policy issue for Malaysia and to contribute to the general debate on the role of the private sector in the provision of higher education. The general findings are that public universities appear to be more efficient in satisfying public demand in terms of quality of provision. (HRK / Abstract übernommen), Wilkinson, Roy, E-Mail: r.wilkinson@sheffield.ac.uk