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**Abstract**

The aim of this Handbook article is to review how some approaches by corporations and foundations have succeeded in helping advance higher education goals within the country of origin, on behalf of a particular region, or by way of a wider internationalization agenda. Not all attempts, however, have been without controversy. The use of recent examples provides a snapshot of this topic as it relates to the academic, advancement and access agendas. (HRK / Abstract übernommen)