

13.8.2024

Author

MINA, Joni

Title

Strategic planning : devising the way of US higher education institutions / Joni Mina

Publication year

2014

Source/Footnote

In: Survival of the fittest :the shifting contours of higher education in China and the United States /
Qi Li ; Canthia Gerstl-.Pepin [ed.]. - Heidelberg [u.a.] : Springer, 2014. - S. 157 - 173

Inventory number

36774

Keywords

Ausland : USA : Hochschulwesen allgemein

Signature

W 01 SURV