

30.4.2025

**Author**

TOMLINSON, Michael

**Title**

Student engagement : towards a critical policy sociology / Michael Tomlinson

**Publication year**

2017

**Source/Footnote**

In: Higher education policy. - 30 (2017) 1, S. 35 - 52

**Inventory number**

45057

**Keywords**

Studentenschaft : politische Aktionen ; Studentenschaft : Selbstverwaltung und Mitbestimmung

**Abstract**

This article develops a critical policy analysis of the student engagement agenda, exploring its establishment as a key policy framework in HE and why it has developed such momentum. Based on a critical policy sociology approach, this article analyses the levels through which student engagement can be conceptualised: macro, meso and micro. At the macro-level, the concept can be seen as partly aligned to the market-driven and massified institutional context and informed by New Public Management policy levers intended to enhance the performative value of contemporary universities. At the meso-level, student engagement has been instituted by policies and practices evaluated by a range of performance measures that purportedly capture the efficacy of engagement practices. At a micro-level, it presents issues around students' relationship with institutions in light of their changing role. If student engagement policy and practice is able to elevate students as active co-producers of self-directed learning, they may also potentially affirm their role as regulatory customers.(HRK / Abstract übernommen)