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Abstract

The author focuses on capital-led globalization and its accompanying ideology of economic liberalism and discusses its effects on European higher education. She focuses first on the well-known tendencies to operate higher education institutions like profit-making corporations and to turn academics into intellectual workers. Then she examines the linguistic vehicle for this kind of globalization, the increasing predominance of English to the detriment of the academic use of so-called small languages. English language dominated economic globalization, the author feels, decreases the ability of higher education to further the aims of cultural enrichment and the advancement of knowledge. (HRK / Abstract übernommen)