

29.8.2024

Author

HARMSEN, Robert

Title

The governance of the global university : leadership and policy challenges / Robert Harmsen

Publication year

2014

Source/Footnote

In: Leadership and governance in higher education : for decision-makers and administrators - Berlin : Raabe.- 4 (2014) 3, S. 35 - 52

Inventory number

36965

Keywords

Globalisierung ; Informationsgesellschaft / Wissensgesellschaft ; Hochschule : Verwaltung allgemein

Abstract

This paper takes as its starting point the argument that the 'global university' is better conceived as a complex hybrid than as a genuinely transformative type of institution. The fundamental challenges of governance which it poses are correspondingly conceptualised primarily in terms of the need to strike difficult balances across multiple, competing demands. The analysis is developed in two broad stages. The first part of the paper problematises the idea of globalisation as related to higher education policy, highlighting both the limits of the phenomenon and its intrinsic contradictions. The second part of the paper then explores the significance of this understanding for institutional leadership, looking in turn at issues of internal governance and the management of external policy congruence. (HRK / Abstract übernommen)