HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

29.4.2025

Author

TECZKE, Janusz

Title

The implications of academic entrepreneurship for university administration / Janusz Teczke; Remigiusz Gawlik

Publication year

2004

Source/Footnote

In: Higher education in Europe. - 28 (2004) 2, S. 201 - 204

Inventory number

17916

Keywords

Hochschule und Wirtschaft ; Existenzgründung / Selbständigkeit ; Bedarf an Akademikern ; Studienreform

Abstract

The authors argue that universities should offer training and education in Entrepreneurship to all students but particularly to those wishing to become entrepreneurs. Certain institutional changes in favour of Entrepreneurship should be made at the level of governance. Once started, Entrepreneurship programmes can reimburse the initial investments made in them as successful spin-off enterprises multiply and their founders collaborate with their alma maters. The case of the "International Education Center for Students with Motor Disabilities" at the Cracow University of Economics is evoked. It trains handicapped students in telemarketing and other forms of distance business enterprise by use of the new technologies. (HRK / Abstract übernommen)