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Translation of the UNESCO/OECD guidelines for quality provision in cross-border higher education into local policy contexts : a comparative study of Finland and Russia / Johanna Kallo and Anzhelika Semchenko

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Abstract

This article analyses the localisation of the United Nations Educational Scientific and Cultural Organisation (UNESCO)/Organisation for Economic Co-operation and Development (OECD) Guidelines for Quality Provision in Cross-Border Higher Education (2005) at the national and university levels in Finland and Russia. The article engages theoretically with research on the translation of management ideas that aim to account for the dissemination of international standards. Using qualitative content analysis, it examines the references to the guidelines in national- and university-level policy documents. The findings demonstrate different types of reception (albeit limited compliance with the UNESCO/OECD guidelines) in Finland and Russia in national legislation and local practices. However, given the increasing global competition in higher education and the related pressure to introduce international standards, it is anticipated that administrative

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changes concerning the quality assurance of cross-border education will continue in both countries in future years. (HRK / Abstract übernommen)