

08.9.2024

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Title

Transnational education : assessing and prioritising potential new markets for international partnerships

Publication year

2013

Source/Footnote

In: Internationalisation of higher education : EAIE handbook. - 1 (2013) 2, S. 1 - 19

Inventory number

34861

Keywords

Ausland : Großbritannien : Auslandsbeziehungen ; Ausland : Großbritannien : Studium, Studenten, Lehre ; Ausland : Großbritannien : Forschung, Hochschullehrer ; Austausch von Wissenschaftlern und Studenten

Abstract

This chapter provides a working definition of transnational education, explores the growth of TNE over the last decade and the implication of that growth, taking the UK as a case study. It then provides a framework for assessing new markets for TNE, explores the motivations of TNE providers and assesses the TNE student experience and provides some guidance on the key issues to be addressed by institutions in taking a strategic approach to TNE developments (HRK / Abstract übernommen)