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**Abstract**

This essay studies the University of Nottingham Ningbo China and Xi'an Jiaotong-Liverpool University?the two Chinese campuses established respectively by the University of Nottingham and the University of Liverpool. They represent successful models of globalization of higher education in China; however their rationale, strategies, curricula, partnership, and orientation are very different. Through a comparative analysis, the paper reveals their unique development and offers a template for studies of globalization of higher education in China and elsewhere through branch campuses. (HRK / Abstract übernommen) Feng, Yi, E-Mail: dr\_feng@yahoo.com