

22.7.2024

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Title

University rankings : theoretical basis, methodology and impacts on global higher education / Shin, Jung Cheol ; Toutkoushian, Robert K. ; Teichler, Ulrich

Edition

1. Aufl.

Publisher

Dordrecht [u.a.] : Springer, 2011

Collation

XIV, 271 S. : graph. Darst.

Publication year

2011

Series

(The Changing Academy ? The Changing Academic Profession in International Comparative Perspective ; 3)

ISBN

978-94-007-1115-0

Source/Footnote

Weitere Informationen:

<http://www.springer.com/education+%26+language/higher+education/book/978-94-007-1115-0>

Inventory number

77263

Keywords

Hochschule : Wettbewerb ; Hochschule und Staat : allgemein ; Hochschule und Wirtschaft ;

22.7.2024

Hochschulreform : allgemein ; Fakultäten, Fachbereiche ; Qualitätssicherung ; Statistik : allgemein ;
Forschungsförderung ; Forschung : allgemein ; Wissenschaftliche Literatur ; Ausland : Australien :
Hochschulwesen allgemein ; Ausland : Großbritannien : Hochschulwesen allgemein

Abstract

This ground-breaking and exhaustive analysis of university ranking surveys scrutinizes their theoretical bases, methodological issues, societal impact, and policy implications, providing readers with a deep understanding of these controversial comparators. The authors propose that university rankings are misused by policymakers and institutional leaders alike. They assert that these interested parties overlook the highly problematic internal logic of ranking methodologies even as they obsess over the surveys' assessment of their status. The result is that institutions suffer from short-termism, realigning their resources to maximize their relative rankings. While rankings are widely used in policy and academic discussions, this is the first book to explore the theoretical and methodological issues of ranking itself. It is a welcome contribution to an often highly charged debate. Far from showing how to manipulate the system, this collection of work by key researchers aims to enlighten interested parties. (HRK / Abstract übernommen)

Signature

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